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FOR IMMEDIATE RELEASE

Healthcare IT News wins Neal Award - "Pulitzer of b-to-b publishing"

NEW YORK, N.Y. (March 28, 2006) — Healthcare IT News made the list of winners at this spring's 2006 Jesse H. Neal Awards for outstanding journalism, taking best single issue honors for its July 2005 issue. The awards, which are considered the "Pulitzer Prizes of business-to-business publishing," were bestowed during a March 23 ceremony here at the Waldorf-Astoria Hotel in New York City.

Healthcare IT News, a monthly journal produced by New Gloucester, Maine-based Medtech Publishing Co., is the definitive news source for healthcare information technology, serving a readership of more than 45,000 senior administrators, IT managers, and clinical executives at hospitals, physician practices, ambulatory care facilities and insurance companies nationwide.

The Jesse H. Neal National Business Journalism Awards are the trade publishing industry's most prestigious and sought-after honors. Established in 1955, the Neals recognize and reward editorial excellence. The plaudits earned by Healthcare IT News are especially notable for the fact that the publication was launched just two years ago.

"The real accomplishment here belongs to our editorial staff who contribute to the award-winning caliber of each and every issue we publish," said Neil Rouda, publisher of Healthcare IT News and president of Medtech Publishing Company. "It is truly a privilege and a gift to work with such a team. It's remarkable what we have accomplished together in such a short time."

Judges from American Business Media (ABM), the magazine industry trade group which sponsors the Award, agreed, singling out the July 2005 issue of Healthcare IT News as the year's "best single issue of a newspaper/news tabloid" among publications with revenues of \$3 million or less. In selecting Healthcare IT News for top honors, the panel praised the publication's clean, accessible design and the high quality of its reporting.

More than 1200 entries were submitted for this year's Neal Awards, which were reviewed by a panel that included representatives from the Wall Street Journal, the Washington Post, Newsweek and other leading publications, as well as top journalism schools. The panel was chaired by Marshall Loeb, former editor of Columbia Journalism Review, and former managing editor of Fortune and Money and Business Editor of Time.

Editor Jack Beaudoin accepted the award on behalf of his staff. "It's particularly exciting to be honored for an entire issue," he said. "That's recognition of the excellence to which our editorial staff is committed, and a reflection of the work they do every day to prepare a report of unparalleled clarity, integrity and accuracy."

For more information on Healthcare IT News, call 207-688-6270 or visit www.HealthcareITNews.com.